

The Role of the Board of Directors in Preparing Strategy

Governance Institution for Directors GloD









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Introduction:

This program is provided by our organization that enables any institution to draw and define its overall goals, through efficient strategic planning. As every institution must create a general institutional framework that includes the visions, missions and goals to reach the best possible sustainability rates. By the end of this training program, according to what they have learned from the analytical mechanisms and useful models, the participants will obtain the necessary information to establish, implement and follow up the strategic planning of their institutions.



Program Goals:

-  Defining strategic plans to assist organizations in their progression processes and fast growth
-  Identifying potential strengths, weaknesses, opportunities and threats that will lead to achieving and implementing the strategy.
-  Determining and defining the strategy that qualify organizations for achieving long-term competitive advantages.
-  Translate strategies into actions.
-  Implementing strategies and getting results from individuals and processes.
-  Developing a strategic plan, following it up, and monitoring it in a manner that ensures the achievement of positive results.

Targeted group:

This program is designed for CEOs, chairmen and members of boards of directors, business analysts, and everyone who is specialized in planning and implementing strategy in all types of companies and banks.

The focuses of the workshop:

-  The need for strategic planning
-  What is the strategy?

Website: www.iraqi-iod.org

Email: info@iraqi-iod.org

Contact number: +964 (0) 750 8787872 - +964 (0) 750 8787873

- ✚ Definition and steps of the strategic planning process
- ✚ Benefits of strategic planning
- ✚ Components of strategic planning
- ✚ Assess all factors for strategy selection
- ✚ Choose an appropriate strategy model
- ✚ Formulating the strategic plan and assessing the feasibility of alternatives
- ✚ Linking strategy to actual action
- ✚ Establish key performance indicators
- ✚ Activating the role of the Board of Directors in strategic planning

Duration of the workshop : Two hours a day for four days

For those who wishing to know more and participate, contact us at:



**Baghdad office: Karada, Aqbat Bin Nafi Square, Al Mahatta Building.
Erbil office: Gulan Street, Building of the Union of Chambers of
Commerce and Industry of the Kurdistan Region, fourth floor.**



info@iraqi-iod.org



**964 (0) 750 8787872 +
964 (0) 750 8787873+**