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INCREASED PROFITABILITY & ACTIVATED THE  
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- WE ENSURE :  
THE PROFESSIONALISM OF THE INSTITUTIONS' WORK  
ACCORDING TO INTERNATIONAL STANDARDS
- WE ENSURE :  
THE CONTINUITY OF INSTITUTIONS IN BOTH PUBLIC  
AND PRIVATE SECTORS

## MANUAL OF TRAININGS AND ADVISORY SERVICES

PROVIDED BY  
GOVERNANCE INSTITUTE FOR  
DIRECTORS (GIOD)

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## Governance Institute for Directors GloD

The Governance Institute for Directors is a non-profit civil society organization established in 2016 registered in the Non-Governmental Organizations, and it is one of the Institute of directors located around the world that was established with the support of the International Finance Corporation IFC / member of the World Bank Group with the aim of activating and supporting the private and public sectors By spreading the culture of corporate governance (good management) to build the fundamental for companies and banks according to international standards to ensure the continuity of their work for future generations, expand their activities and increase their profits.

GloD is characterized and unique by its programs that designed by the International Finance Corporation (IFC) appropriate to the Iraqi environment. These programs are provided by international and regional experts, noting that all certificates issued by our institution are signed by the International Finance Corporation IFC / the World Bank in addition to our organization.

Our training and advisory services follow a practical approach and use the modern methods in this specialty.

The GloD - Iraq has contributed by providing many advisory services, workshops and courses in order to develop the capabilities of senior leaders in many institutions (companies and banks). For more information, please visit the website:

[www.iraqi-iod.org](http://www.iraqi-iod.org)



## Definition of the corporate governance (CG) :

In reference to the Organization for Economic Co-operation & Development OECD definition, we can define the corporate governance as it is a set of procedures and processes by which the institution is managed and controlled to achieve its objectives, and it includes the distribution of rights and responsibilities between the various parties to this institution and the identification of rules and procedures for decision-making in it.

## What is the benefit that will accrue to your company from implementing corporate governance?

- Improving sustainability opportunities and facilitating its transmission to future generations
- Attracting finance and investment by increasing levels of disclosure and transparency
- Increasing the productivity and improve the performance through the distribution of tasks and responsibilities.
- Effectiveness the Management control environment and reduce operational costs.
- Improving the credibility and reputation of the company
- Institutionalizing family businesses
- Reducing risks for the institutes that applied practices of corporate governance



## TECHNICAL SECTION

### Successful Agile Project Management and Scrum Framework

Agile project management is a methodology based on the idea that projects must be able to adapt to ever changing business needs. To minimize risk, components are built in small, discrete timeframes. There have been several approaches to Agile project management over the years such as Scrum, XP, and FDD have been used since the early 1990's.

The use of Agile as an approach to managing software projects has been increasing dramatically over the last several years. Gartner predicts that by the end of 2020, Agile development methods will be used on 95% of all software development projects. PMI's research has shown that Agile can decrease product defects, improve team productivity, and increase delivery of business value.

This course provides you with the required knowledge about Agile methodology and provide them with the skill, tools and techniques needed to successfully manage the project using the Agile principles and concepts. Also you will understand Scrum framework and practice its artifacts and events to create a successful software project.



## Objectives

- Understand what is Agile growth mindset
- Understand techniques to deliver your software project on time and within budget
- Review an introduction to Agile, Principles, Change Management, Prioritization, Stakeholder Expectations, Team Empowerment, Levels of Planning Adaptation and much more
- Understand the basics of each type of agile manager, their similarities and differences, how to use the tools and techniques available, and what role agile management has in an agile project
- Ensure the ability to continually improve an agile project, ourselves, teams, culture, organization and other areas, whether directly or indirectly.
- Cover Agile development as you examine strong team building skills and effective planning and estimating.
- Understand the Scrum framework and its events and artifacts
- Learn the different roles in the software development project and how to create optimal Scrum team



## Target groups:

- Software Project team, project managers, functional managers, system analyst, business analyst, individuals seeking knowledge about Agile project management.
- IT Manager, CIO, CTO and Stakeholders
- New managers interested in understanding the key agile, scrum, and project management concepts to improve their skills and professional credibility
- This course is designed to provide professionals with knowledge they can apply directly to their job



## Course Outline

### Section 1

- Basic concepts and terminologies of project and project management?
- What is Agile, and why we need it?
- Agile Manifesto and principles
- Software lifecycles models
- Agile methods

### Section 2

- Value -Driven delivery
- Stakeholder management
- Team Performance

### Section 3

- Agile Planning
- Problem Solving
- Continues improving
- Prioritization tactics

### Section 4

- What is SCRUM?
- Why we need it?
- SCRUM roles
- SCRUM activities & artifacts
- What is Sprint?
- What is "done"

### Section 5

- LEAN startup methodology
- Customer Centric
- Focus on delivering VALUE
- Moonshot visioning
- Innovation Framework

Duration: 4 days  
Language: Arabic, English



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