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IFC

**International
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WORLD BANK GROUP



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INCREASED PROFITABILITY & ACTIVATED THE
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- WE ENSURE :
THE PROFESSIONALISM OF THE INSTITUTIONS' WORK
ACCORDING TO INTERNATIONAL STANDARDS
- WE ENSURE :
THE CONTINUITY OF INSTITUTIONS IN BOTH PUBLIC
AND PRIVATE SECTORS

MANUAL OF TRAININGS AND ADVISORY SERVICES

PROVIDED BY
GOVERNANCE INSTITUTE FOR
DIRECTORS (GIOD)

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WWW.IRAQI-IOD.ORG

Governance Institute for Directors GloD

The Governance Institute for Directors is a non-profit civil society organization established in 2016 registered in the Non-Governmental Organizations, and it is one of the Institute of directors located around the world that was established with the support of the International Finance Corporation IFC / member of the World Bank Group with the aim of activating and supporting the private and public sectors By spreading the culture of corporate governance (good management) to build the fundamental for companies and banks according to international standards to ensure the continuity of their work for future generations, expand their activities and increase their profits.

GloD is characterized and unique by its programs that designed by the International Finance Corporation (IFC) appropriate to the Iraqi environment. These programs are provided by international and regional experts, noting that all certificates issued by our institution are signed by the International Finance Corporation IFC / the World Bank in addition to our organization.

Our training and advisory services follow a practical approach and use the modern methods in this specialty.

The GloD - Iraq has contributed by providing many advisory services, workshops and courses in order to develop the capabilities of senior leaders in many institutions (companies and banks). For more information, please visit the website:

www.iraqi-iod.org



Definition of the corporate governance (CG) :

In reference to the Organization for Economic Co-operation & Development OECD definition, we can define the corporate governance as it is a set of procedures and processes by which the institution is managed and controlled to achieve its objectives, and it includes the distribution of rights and responsibilities between the various parties to this institution and the identification of rules and procedures for decision-making in it.

What is the benefit that will accrue to your company from implementing corporate governance?

- Improving sustainability opportunities and facilitating its transmission to future generations
- Attracting finance and investment by increasing levels of disclosure and transparency
- Increasing the productivity and improve the performance through the distribution of tasks and responsibilities.
- Effectiveness the Management control environment and reduce operational costs.
- Improving the credibility and reputation of the company
- Institutionalizing family businesses
- Reducing risks for the institutes that applied practices of corporate governance



Training Services

Disclosure and transparency role in attracting investment

Introduction:

Gaining the confidence of investors in the stock markets is one of the most important motives for paying attention to the rules of corporate governance, as the inaccuracy of the published data and information has led to a loss of public and investor confidence in these companies. And publishing reports and information according to high quality standards, which helps restore confidence in them, and thus attract investors and rely on these reports to make the appropriate investment decision for them.

Objectives

- Providing practical information about the general basis for disclosure.
- Explanation of the role of disclosure and transparency in enhancing investor confidence and attracting investments.

Target group:

This Seminar is designed for CEOs, presidents, board members, business analysts as well as those interested in investing in the stock market.

Seminar outlines:

- What is disclosure and transparency?
- General basis for disclosure
- Characteristics of good information
- Information to be disclosed
- Crises in the financial markets
- Efficiency of financial markets
- The role of disclosure and transparency in attracting investment



Duration: one day
Language: Arabic



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