

Our Strategic Partner



IFC

**International
Finance Corporation**
WORLD BANK GROUP



- WE ENSURE :
INCREASED PROFITABILITY & ACTIVATED THE
CONTROL OF MANAGEMENT ENVIRONMENT FOR INSTITUTIONS
- WE ENSURE :
THE PROFESSIONALISM OF THE INSTITUTIONS' WORK
ACCORDING TO INTERNATIONAL STANDARDS
- WE ENSURE :
THE CONTINUITY OF INSTITUTIONS IN BOTH PUBLIC
AND PRIVATE SECTORS

MANUAL OF TRAININGS AND ADVISORY SERVICES

PROVIDED BY
GOVERNANCE INSTITUTE FOR
DIRECTORS (GIOD)

CONTACT US:

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WWW.IRAQI-IOD.ORG

Governance Institute for Directors GloD

The Governance Institute for Directors is a non-profit civil society organization established in 2016 registered in the Non-Governmental Organizations, and it is one of the Institute of directors located around the world that was established with the support of the International Finance Corporation IFC / member of the World Bank Group with the aim of activating and supporting the private and public sectors By spreading the culture of corporate governance (good management) to build the fundamental for companies and banks according to international standards to ensure the continuity of their work for future generations, expand their activities and increase their profits.

GloD is characterized and unique by its programs that designed by the International Finance Corporation (IFC) appropriate to the Iraqi environment. These programs are provided by international and regional experts, noting that all certificates issued by our institution are signed by the International Finance Corporation IFC / the World Bank in addition to our organization.

Our training and advisory services follow a practical approach and use the modern methods in this specialty.

The GloD - Iraq has contributed by providing many advisory services, workshops and courses in order to develop the capabilities of senior leaders in many institutions (companies and banks). For more information, please visit the website:

www.iraqi-iod.org



Definition of the corporate governance (CG) :

In reference to the Organization for Economic Co-operation & Development OECD definition, we can define the corporate governance as it is a set of procedures and processes by which the institution is managed and controlled to achieve its objectives, and it includes the distribution of rights and responsibilities between the various parties to this institution and the identification of rules and procedures for decision-making in it.

What is the benefit that will accrue to your company from implementing corporate governance?

- Improving sustainability opportunities and facilitating its transmission to future generations
- Attracting finance and investment by increasing levels of disclosure and transparency
- Increasing the productivity and improve the performance through the distribution of tasks and responsibilities.
- Effectiveness the Management control environment and reduce operational costs.
- Improving the credibility and reputation of the company
- Institutionalizing family businesses
- Reducing risks for the institutes that applied practices of corporate governance



■ Training Services

The Role of the Board of Directors in Preparing Strategy

Introduction

This program is provided by our organization that enables any institution to draw and define its overall goals, through efficient strategic planning. As every institution must create a general institutional framework that includes the visions, missions and goals to reach the best possible sustainability rates. By the end of this training program, according to what they have learned from the analytical mechanisms and useful models, the participants will obtain the necessary information to establish, implement and follow up the strategic planning of their institutions

Program Goals:

- Defining strategic plans to assist organizations in their progression processes and fast growth
- Identifying potential strengths, weaknesses, opportunities and threats that will lead to achieving and implementing the strategy.
- Determining and defining the strategy that qualify organizations for achieving long-term competitive advantages
- Translate strategies into actions.
- Implementing strategies and getting results from individuals and processes.
- Developing a strategic plan, following it up, and monitoring it in a manner that ensures the achievement of positive results.



workshop outlines

- The need for strategic planning
- What is the strategy?
- Definition and steps of the strategic planning process
- Benefits of strategic planning
- Components of strategic planning
- Assess all factors for strategy selection
- Choose an appropriate strategy model
- Formulating the strategic plan and assessing the feasibility of alternatives
- Linking strategy to actual action
- Establish key performance indicators
- Activating the role of the Board of Directors in strategic planning

Targeted group:

This program is designed for CEOs, chairmen and members of boards of directors, business analysts, and everyone who is specialized in planning and implementing strategy in all types of companies and banks.

Duration:

- Physical: 2 days
 - Electronic: 2 hours daily, 4 days
- Language: Arabic



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