

Our Strategic Partner



IFC

**International
Finance Corporation**
WORLD BANK GROUP



- WE ENSURE :
INCREASED PROFITABILITY & ACTIVATED THE
CONTROL OF MANAGEMENT ENVIRONMENT FOR INSTITUTIONS
- WE ENSURE :
THE PROFESSIONALISM OF THE INSTITUTIONS' WORK
ACCORDING TO INTERNATIONAL STANDARDS
- WE ENSURE :
THE CONTINUITY OF INSTITUTIONS IN BOTH PUBLIC
AND PRIVATE SECTORS

MANUAL OF TRAININGS AND ADVISORY SERVICES

PROVIDED BY
GOVERNANCE INSTITUTE FOR
DIRECTORS (GIOD)

CONTACT US:

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WWW.IRAQI-IOD.ORG

Governance Institute for Directors GloD

The Governance Institute for Directors is a non-profit civil society organization established in 2016 registered in the Non-Governmental Organizations, and it is one of the Institute of directors located around the world that was established with the support of the International Finance Corporation IFC / member of the World Bank Group with the aim of activating and supporting the private and public sectors By spreading the culture of corporate governance (good management) to build the fundamental for companies and banks according to international standards to ensure the continuity of their work for future generations, expand their activities and increase their profits.

GloD is characterized and unique by its programs that designed by the International Finance Corporation (IFC) appropriate to the Iraqi environment. These programs are provided by international and regional experts, noting that all certificates issued by our institution are signed by the International Finance Corporation IFC / the World Bank in addition to our organization.

Our training and advisory services follow a practical approach and use the modern methods in this specialty.

The GloD - Iraq has contributed by providing many advisory services, workshops and courses in order to develop the capabilities of senior leaders in many institutions (companies and banks). For more information, please visit the website:

www.iraqi-iod.org



Definition of the corporate governance (CG) :

In reference to the Organization for Economic Co-operation & Development OECD definition, we can define the corporate governance as it is a set of procedures and processes by which the institution is managed and controlled to achieve its objectives, and it includes the distribution of rights and responsibilities between the various parties to this institution and the identification of rules and procedures for decision-making in it.

What is the benefit that will accrue to your company from implementing corporate governance?

- Improving sustainability opportunities and facilitating its transmission to future generations
- Attracting finance and investment by increasing levels of disclosure and transparency
- Increasing the productivity and improve the performance through the distribution of tasks and responsibilities.
- Effectiveness the Management control environment and reduce operational costs.
- Improving the credibility and reputation of the company
- Institutionalizing family businesses
- Reducing risks for the institutes that applied practices of corporate governance



■ training services

1- Board Development Series Program:

This certificate offers the necessary skills and knowledge on corporate governance and the related topics that affect long-term planning, disclosure of information, and executive actions taken by boards of directors.

Target Group:

Designed for current and prospective presidents, members of boards of directors, senior executives and administrative leaders in various types of companies. The programs consists of four parts, in reference to the IFC/ world bank group, GloD update the program and added two modules for the importance in the current situation.



Program outlines

Module 1: Introduction to the Board of Directors and Corporate Governance

- The concept of corporate governance and the justifications for its application
- Create an effective board of directors
- Election of the Board of Directors, its composition and structure
- Executive and non-executive bonuses
- Board Executive procedures and board committees, the role of the board secretary (secretary)
- Case study: Carrying out a self-assessment of the Board of Directors

Module 2: Practical Tools for Strategic Direction and Management Control

- The role of the board of directors in setting strategies and monitoring performance
- Board of directors and risk management
- The interaction between the board of directors and the company's management
- Power Relay Planning Manual
- Selection and evaluation of the managing director
- Case study: Transition from a family company to a listed company

Program outlines

Module 3: The Board's Role in Disclosure and Transparency

- An introduction to the Board's role in information disclosure & transparency
- What every board member should know about finance & accounting
- Establish internal audit and oversight procedures
- Board and Audit Committee
- How to deal with the external auditor
- Develop an annual report template

Module 4: The Role of the Board of Directors in Protecting Shareholders' Rights

- Introduction about the role of the Board of Directors in protecting shareholders' rights
- The role of the Board of Directors in preparing and holding the shareholders' general assembly
- The role of the Board of Directors in drawing up the company's dividend policy
- The role of the Board of Directors in dealing with the parties concerned and monitoring operations
- The role of the Board of Directors in managing the company's disputes
- Case study: Developing a plan to develop corporate governance

Program outlines

Module 5: Board of Directors role in preparing the strategies of digital transformation

- Digital platforms and ecosystems
- Launching strategies for successful platforms
- areas of financial technology
- The building blocks of digital transformation
- The role of the board of directors in digital transformation

Module 6: Governance for Family Businesses

- combination of boards of directors in family businesses
- Overlapping roles and responsibilities of family members in family businesses
- The main policies of family governance
- Senior management authority transfer plan

Board member certificate

This accredited certificate gives participants a unique level of information and increases their opportunities to work as independent board members for companies in Iraq and the Arab region. To obtain it, a minimum of 70% must be passed in the self-assessment tests and attending all modules of the ..program

Duration of the program: 60
 Hours
 Language of the program:
 Available in English – Arabic



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